Nasir Kareem

Motion Designer, Creative Director and Motion Design Educator

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naskareem.com/tutoring | Portfolio | YouTube @MotionwithNas | LinkedIn

PROFILE

Working motion designer with 10+ years in the industry and 7 years of teaching and mentoring. I founded and ran N Academy, an in person motion design school in Lagos (2019 to 2024), and I keep teaching through Motion with Nas, my YouTube channel. My classes are practical and project based, built on the same briefs and workflows I use with clients like Electronic Arts.

10+	120+	1,000+	12K+
Years in industry	N Academy graduates	Students taught online	YouTube subscribers

TEACHING EXPERIENCE

Founder and Lead Instructor

Lagos, Nigeria
2019 to 2024

N Academy

- Founded and ran an in person motion design school: 20+ cohorts of 6 to 15 students, 8 week courses at 8 hours per week.
- Designed and taught three courses, beginner to advanced, assessed through class tasks, project briefs, weekly critiques and final portfolio projects.
- Hired 3 facilitators to support classes.
- Graduated 120+ students. Notable graduates: **Kef Williams**, Motion Designer at Tera Drift Studio; **Praise Mogbeyiro**, Motion Designer at Innovision; **Abdulrahman Aliyu**, Motion Graphics Designer at Reliance Infosystems.

Online Educator and Mentor

Online
2020 to present

Motion with Nas

- Taught 1,000+ students online through classes and one to one tutoring; mentored 20+ motion designers on craft, portfolios and careers.
- Built a YouTube channel (since 2022) with 12K+ subscribers and 100+ videos breaking down real client projects in After Effects and Cinema 4D.
- Runs a paid membership with a Discord community and Gumroad learning products; developed a full SaaS motion graphics curriculum.

COURSES DESIGNED AND TAUGHT

Motion Design Kickstart
Beginner · After Effects

First keyframes to finished animations.

Graphic Design
Beginner · Photoshop, Illustrator

Posters, layouts and brand visuals.

Motion Design Pro Class
Advanced · After Effects

Promos, trailers and typography animation on real projects.

INDUSTRY EXPERIENCE

Founder and Creative Director
Lagos and Vancouver
2017 to present

AddictCreate

- Creative studio for brand identity, motion graphics, post production and video production. Founded in Lagos in 2017; relaunched and registered in Vancouver in 2025.
- Selected clients: Electronic Arts (recurring freelance), Appgen, Subscribfy, Mention Network, Base for Music and Krea.
- Delivers SaaS explainers, launch videos, motion design systems and brand animation end to end.
- Designed, directed and animated the MDX launch video for a major motion design community (500K+ views).

Video Content Producer
Vancouver (remote)
2025 to present

Remote

- Produce video content for Remote, a global HR platform, including videos featured on Las Vegas billboards and across its social media.

Motion Designer
Dubai, UAE (remote)
May 2024 to 2025

Brightfunded

- Created motion graphics for campaigns and training, turned complex financial ideas into clear animations, and built templates and toolkits for the design team.
- Produced social content that grew followers and subscriptions by over 30%.

Motion Design Lead
Dubai, UAE (remote)
Nov 2022 to Nov 2023

Klontia Creative Agency

- Led and mentored a team of motion designers, building their skills and keeping creative standards high.
- Led motion design on 40+ projects (promos, product animations, digital campaigns) from concept to delivery.
- Introduced new tools, techniques and industry trends to the team, promoting continuous learning.

Motion Designer and Video Editor

Hong Kong (remote)
Jul 2021 to Jul 2022

Gate.io

- Edited and animated brand video content (sound design, colour correction, motion graphics) that grew social following, engagement and app sign ups.

SKILLS

Teaching	Curriculum design, beginner to advanced instruction, project based learning, portfolio reviews, one to one mentoring, in person and online delivery, learning community building.
Motion design	2D motion graphics, SaaS and product explainers, launch videos, promos and trailers, typography animation, brand identity and motion systems.
Software	After Effects, Cinema 4D, Photoshop, Illustrator, Premiere Pro, Figma, Unreal Engine, Duik Bassel, Trapcode Particular.

EDUCATION AND PROFESSIONAL DEVELOPMENT

B.Sc., Industrial Relations and Personnel Management

2012

University of Lagos, Nigeria

All Access Program

Enrolled 2026

School of Motion

AVAILABILITY

Open to part time, sessional, evening and online teaching, plus guest workshops and portfolio reviews. Available from Winter 2027. References available on request.